

# MR POPHistory

Week Of October 24, 1962

## The Cuban Missile Crisis in order this week:



The United States makes it clear that it will not withdraw its blockade from Cuba as long as weapon-laden Soviet ships head for the Communist island and the buildup of missile bases continues.

Most weekly and monthly Civil Defense air raid siren tests are suspended around the country - in small and big towns. Officials say that it could easily lead to confusion by the public during the current international tension.

Moving to a dangerous point, the United States announces that the ballistic missile buildup in Cuba is moving at a "rapid pace." Presidential Press Secretary Salinger discloses that U.S. surveillance over Cuba shows the Communists are attempting to place their missiles at "full operational capability as soon as possible." U.S. destroyers halt, board and search Cuba-bound Soviet supply ships. The Soviet-chartered Lebanese freighter Marcula is allowed to continue after finding no prohibited material in cargo.

President Kennedy informs Premier Khrushchev he is ready to negotiate an immediate end to the Cuban crisis on the basis of his understanding of the meaning of a letter received from the Premier. Premier Khrushchev tells President Kennedy he will withdraw Soviet weapons from Cuba if the United States will pull its rockets out of Turkey. Cuban Premier Castro offers to stop construction of major military facilities in Cuba if the U.S. lifts its blockade.

Premier Khrushchev announces that he has ordered Soviet officers in Cuba to stop work on rocket bases there and crate up their missiles and ship them home. As war appeared averted, President Kennedy calls the act a step toward peace.

Premier Castro demands that the United States give up its Guantanamo Bay naval base as a guarantee that Cuba will be safe from aggression.

The United States lifts its arms blockade of Cuba and suspends aerial surveillance of missile bases amid



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growing indications that Russia has halted construction of the bases in Cuba.

Next day - President Kennedy orders resumption of the U.S. naval blockade and air surveillance of Cuba. Acting UN Secretary General Thant returns from Havana with assurances that the dismantling of Soviet missile bases in Cuba will be completed in a few days.

Prime Minister Castro shouts that he never will accept inspection in Cuba to verify removal of Soviet missile bases. He admits that Cuba has had differences with the Russians, who have agreed to international inspection of the dismantling and removal of Soviet rockets. Khrushchev bypassed Castro in advising President Kennedy he would withdraw Soviet missiles under inspection.



**John Steinbeck** (60), whose novels brought him wealth and fame as a champion of the underdog, wins the 1962 Nobel Prize for Literature.

At an engineering conference on the West Coast, placing a Telstar satellite 22,300 miles out in space is planned. Said one engineer - "If you get a satellite out that far, you can get it to rotate around the Earth at the same speed that the earth is rotating around on its axis.. Under these conditions it is theoretically possible to have a satellite out there which appears stationary because as the Earth turns the satellite is also turning at the same speed ... It is a pretty delicate feat to achieve. The satellite has to be in the plane of the equator. It has to be at the right altitude and it has to be at the right velocity." The Telstar satellite launched in July was set in an orbit around 3000 miles from Earth. It spins faster than the Earth, so television programs can be beamed for only around 15-20 minutes. In addition, the giant satellite antenna must track or move along the beam of the sending satellite as programs are received. At that orbit, it would take many satellites to broadcast a continuous stream. A stationary satellite would eliminate those problems.

Negroes remain one of the most solidly Democratic blocs in the nation. In a Gallup Poll, Negro congressional preferences are as follows:

Democratic - 72%

Republican - 28%

In 1958, Negroes voted as follows in Congressional races:

Democratic - 69%

Republican - 31%

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This trend continues even though some Negro leaders have recently criticized the Kennedy administration's lack of aggressiveness in pushing civil rights.



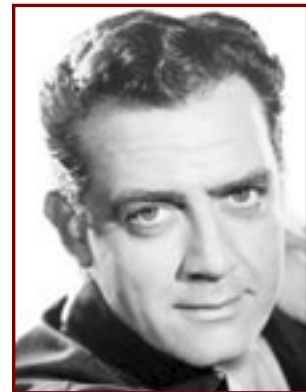
Sports - Mickey Mantle of the New York Yankees and **Ernie Banks** of the Chicago Cubs end the baseball season with new home run highs. Mantle, in his 12th season with the Yanks, becomes the seventh player to hit 400. He belted 30 homers for a career output of 404. Banks, with 37 homers in 1962, now has a career total of 335. That places Mantle in seventh place for lifetime homeruns and Banks in sixteenth place.

College sports – In Houston, Rice (0-3-1 and 13½ point underdog) ties #1 Texas 14-14 on a 4<sup>th</sup> quarter 18-yard touchdown pass from Randall Kerbow to Ronnie Graham.

“Pabst Blue Ribbon Goes Popular Price! Not just 15, but 16 ounce cans! Please observe: some brewers use 15-ounce cans for their beer. But not Pabst. We use the usual 16-ounce can. Yet, you pay no more than you’ve been paying for ordinary beer. Get Original Pabst Blue Ribbon **at popular prices!**” - 6-pack, 16oz Cans now only \$1.44.

**Raymond Burr** who stars in “Perry Mason” will take a 4-week leave from the show early next year. Signed to be a guest lawyer on the series is actress Bette Davis. The other three performers (1 each week) have not been chosen at this time.

On Meet the Press (NBC) - Edward M. (Ted) Kennedy, Democratic candidate for Senator of Massachusetts, and his Republican opponent, George Cabot Lodge.

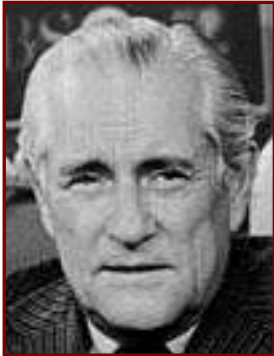


Television news - in New York City - the Federal Communications Commission (FCC) turns over UHF channel 31 to the city of New York and their Municipal Broadcasting System. The station has been operated for the last year under an experiment to test UHF in the metropolitan area. The station's call letters - WUHF - are changed to WNYC-TV. The formal transfer occurred during a live telecast from Gracie Mansion with Mayor Robert Wagner. Channel 31 is the first UHF station in the New York City area. General findings were that within 25 miles of the transmitter (Empire State Building) –

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VHF and UHF were on par, but there seems to be a drop-off of UHF quality after that point.



This Wednesday - "CBS Reports" follows Richard M. Nixon and Governor Edmund G. Brown through one of the bitterest election campaigns in the history of California. You'll see two great vote-getters square off in the battle of the handshakes, the walk-a-thons, the telethons, the whistle stops and the political broadsides that go into the making of the governor of a great state. CBS News correspondent **Eric Sevareid** will provide a penetrating analysis of the contest as it comes down to the Election Day wire."

Sunday Night Television -

CBS - Twentieth Century, Password, Lassie, Dennis the Menace, The Ed Sullivan Show, The Real McCoys, General Electric True, Candid Camera, What's My Line?

NBC - McKeever and the Colonel, Ensign O'Toole, Walt Disney's Wonderful World Of Color, Car 54, Where Are You?, Bonanza, Show of the Week-The River Nile

ABC - Winston Churchill - The Valiant Years, Father Knows Best, The Jetsons, Movie, Voice of Firestone, Howard K. Smith

Dennis the Menace - Mr. Wilson loses some money at the grocery store and Dennis thinks he's become a charity case in need of a handout. Jay North, Gale Gordon, Herbert Anderson and Gloria Henry star.

Disney's Wonderful World of Color - "Sammy the Way-Out Seal" - First of a two-part comedy. Two brothers find an injured seal while vacationing with their parents. They sneak the seal into the family station wagon and try to house him in their home garage. Robert Culp and Patricia Barry star.



The Jetsons - "The Good Little Scouts" - Little Elroy's Space Cub troop needs a new Big Buddy leader and Jane contacts George at work to get him to volunteer. Voices by George O'Hanlon, Penny Singleton, Janet Waldo, Daws Butler and Mel Blanc.

Ed Sullivan - Steve Allen, Louis Prima, Jackie Mason and popular British vocalist Helen Shapiro are guests.

Bonanza - A fleeing killer, who is surrounded by a posse, holds as hostages Adam and a stage full of people. Robert Vaughn and Dawn Wells guest star.

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Lorne Greene, Pernell Roberts, Dan Blocker, Michael Landon (Sponsored by Chevrolet - See the USA in a Chevrolet).

On the charts -

HE'S A REBEL - THE CRYSTALS

BIG GIRLS DON'T CRY - THE 4 SEASONS

DON'T HANG UP - THE ORLONS

DO YOU LOVE ME - THE CONTOURS

ALL ALONE AM I - BRENDA LEE

POPEYE (THE HITCHHIKER) - CHUBBY CHECKER

DESAFINADO - STAN GETZ/CHARLIE BYRD

BOBBY'S GIRL - MARCIE BLANE

ONLY LOVE CAN BREAK A HEART - GENE PITNEY

WHAT KIND OF FOOL AM I - SAMMY DAVIS, JR

RETURN TO SENDER - ELVIS PRESLEY

RIDE! - DEE DEE SHARP

MONSTER MASH - BOBBY "BORIS" PICKETT & THE CRYPT-KICKERS

LET'S DANCE - CHRIS MONTEZ

I LEFT MY HEART IN SAN FRANCISCO - TONY BENNETT

GREEN ONIONS - BOOKER T. & THE MG'S

LIMBO ROCK - CHUBBY CHECKER

GINA - JOHNNY MATHIS

SURFIN' SAFARI - THE BEACH

BOYS

NEXT DOOR TO AN ANGEL - NEIL

SEDAKA

THE CHA CHA CHA - BOBBY

RYDELL

CLOSE TO CATHY - MIKE

CLIFFORD

NOTHING CAN CHANGE THIS

LOVE - SAM COOKE

JAMES (HOLD THE LADDER

STEADY) - SUE THOMPSON

TORTURE - KRIS JENSEN

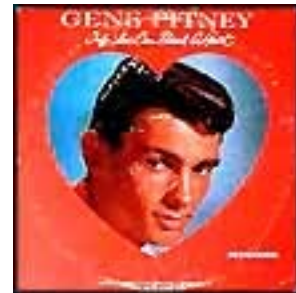
LITTLE BLACK BOOK - JIMMY

DEAN

IF A MAN ANSWERS - BOBBY DARIN

DON'T YOU BELIEVE IT - ANDY WILLIAMS

STORMY MONDAY BLUES - BOBBY BLAND



Top Country - Mama Sang A Song - Bill Anderson

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At the movies -

**Tower of London** - Vincent Price, Michael Pate, Joan Freeman, Robert Brown

**Vampire and the Ballerina** - Helene Remy

**No Man Is An Island** - Jeffrey Hunter, Marshall Thompson, Barbara Perez

**The Sky Above, The Mud Below**

**The Chapman Report** - Shelley Winters, Jane Fonda, Efrem Zimbalist Jr., Claire Bloom, Glynis Johns

**If A Man Answers, Don't Hang Up!** - Sandra Dee, Bobby Darin, Micheline Presle, John Lund, Cesar Romero, Stefanie Powers

**Gigot** - Jackie Gleason

**Requiem for a Heavyweight** - Anthony Quinn, Jackie Gleason, Mickey Rooney, Julie Harris

**Lolita** - James Mason, Shelley Winters, Peter Sellers