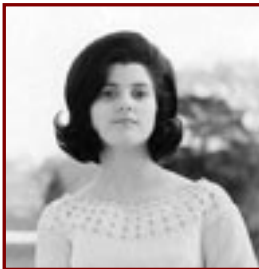


MR POPHistory

Week of May 1, 1964



Luci Johnson gets crowned this week as the queen of the Shenandoah Apple Blossom Festival in Winchester, VA. She says about her father, President Johnson - "I can't ever tell what he's going to do. He can't either."

President Johnson strongly rebukes Sen. Hubert H. Humphrey in an angry telephone call, for telling the Senate that the President is willing to accept changes in the civil rights bill. The President has repeatedly insisted he wants the bill passed in the form in which the House approved it in February.

Soviet Premier Khrushchev warns that continued U.S. intelligence flights over Cuba could have disastrous consequences. "This will be a disaster first and foremost, for those who carry through a policy of provocation's and aggressions against Cuba."

The Soviet Union accuses Time magazine of publishing slanderous articles about this country and orders its office in Moscow to close. Israel Shenker, Moscow Time correspondent, is told to leave the Soviet Union "as soon as possible."

President Johnson performs a "family picnic" press meeting on the White House lawn. Reporters and their families were invited. Also seen - Mrs. Lady Bird Johnson, Miss Lynda Bird Johnson along with the Marine Band and plenty of lemonade.

Vietnam - Ten American servicemen and six Vietnamese soldiers are killed when a twin-engine transport plane crashes on takeoff - 25 miles southwest of Saigon.

Northern Dancer, a colt from Canada, wins the 90th running of the Kentucky Derby in record time of 2:00 for the mile and one quarter. He was ridden by jockey Bill Hartack.

Passing - Lady Nancy Astor (84), of a stroke - first woman elected to House of Commons, becoming the first woman in Parliament.

Beatles update - Brian Epstein (29) - the man who "discovered" and nurtured the Beatles into stardom is a bit of an enigma himself. He now has 12 rock acts under his NEMS Enterprises. He drives a



MR POPHistory

Week of May 1, 1964



Bentley and a Jaguar, wears very thin gold wristwatches and heavy gold cuff links and dresses in dark suits. On BBC television recently, he was asked blandly if he really was ruthless and exploited the Beatles ... "On the buying and selling side, yes, I suppose I'm ruthless. But I have developed talent rather than exploited it."

The Dave Clark Five is coming to Carnegie Hall - Fri & Sat - May 29-30 at 8:30pm Tickets - \$3.50, \$4.50 and \$5.00.

Released this week "A World Without Love" by Bobby Rydell. Bobby's version will be overshadowed by Peter & Gordon. Song is written by Lennon/McCartney.

Television news - beginning this week - all manufactured television sets must include all channels - VHF and the new UHF dial - channels 14-83. It probably will be midsummer or later before the new all channel receivers arrive in the retail market in considerable number.

The AFL-CIO Screen Actors guild seeks to double residual payments for reruns of television shows. Bargaining begins in May. They're seeking an increase from 35% of salary to 100% for the second run ... And that the present rates of 30% salary for the third run and 25% each for the fourth, fifth and sixth runs be raised to 45% for the third run, 50% for the fourth, 30% for the fifth and 25% for the sixth.

The comedy team of **Mike Nichols** and **Elaine May** are set to make six appearances on Jack Paar's Friday night NBC show. Dates will be announced.

Thursday Night Television -
CBS - CBS Evening news with Walter Cronkite, Password, Rawhide, Perry Mason, The Nurses
NBC - Huntley-Brinkley report, Temple Houston, Dr. Kildaire, Hazel, Suspense Theater
ABC - Ron Cochran with the news, The Flintstones, Donna Reed, My Three Sons, Ensign O'Toole, Jimmy



MR POPHistory

Week of May 1, 1964

Dean Show, ABC News Report

Temple Houston - a squatter decides to seek his own justice when his is evicted.
Stars Jeff Hunter, Jack Elam



The Flintstones (color) - Fred's friendship with Barney is endangered when they build an addition to the Flintstone house.

My Three Sons - Tramp the family dog is discovered by a movie talent scout and Bub, Robbie and Chip try to get into the act. Stars Fred MacMurray, William Frawley

Jimmy Dean Show - guests Eddy Arnold, Molly Bee, Corbett Monica

Suspense Theater - An innocent man begs to be convicted of murder. Stars Keenan Wynn, Beverly Garland, Richard Kiley, Michael Burns.

The Tonight Show (color) - Johnny's guests are Al Capp, **Sammy Cahn**, Felicia Sanders, Frank Yankovic



Steve Allen (syndicated) - Ruta Lee, Dr. McConnell, Michael Rennie, Lou Rawls, Bill Daley

CAN'T BUY ME LOVE - Beatles

HELLO, DOLLY! - Louis Armstrong & All Stars

DO YOU WANT TO KNOW A SECRET - Beatles

BITS AND PIECES - Dave Clark Five

DON'T LET THE RAIN COME DOWN (Crooked Little Man) - Serendipity Singers

SUSPICION - Terry Stafford

GLAD ALL OVER - Dave Clark Five

MY GUY - Mary Wells

RONNIE - 4 Seasons

TWIST AND SHOUT - Beatles

DEAD MAN'S CURVE - Jan & Dean

SHANGRI-LA - Robert Maxwell & Orchestra

THE SHOOP SHOOP SONG (It's In His Kiss) - Betty Everett

THAT'S THE WAY BOYS ARE - Lesley Gore



MR POPHistory

Week of May 1, 1964

WHITE ON WHITE - Danny Williams
NEEDLES AND PINS - Searchers
MONEY - Kingsmen
I'M SO PROUD - Impressions
IT'S OVER - Roy Orbison
YOU'RE A WONDERFUL ONE - Marvin Gaye
THE MATADOR - Major Lance
WISH SOMEONE WOULD CARE - Irma Thomas
FOREVER - Pete Drake
(Just Like) ROMEO AND JULIET - Reflections
LOVE ME DO - Beatles
HEY, BOBBA NEEDLE - Chubby Checker
EBB TIDE - Lenny Welch
THE WAY YOU DO THE THINGS YOU DO - Temptations
SHE LOVES YOU - Beatles
KISS ME SAILOR - Diane Renay
ALL MY LOVING - Beatles
COTTON CANDY - Al Hirt
LOVE ME WITH ALL YOUR HEART (Cuando Calienta El Sol) - Ray Charles
I WANT TO HOLD YOUR HAND - Beatles
AIN'T NOTHING YOU CAN DO - Bobby Bland
CHARADE - Sammy Kaye & Orchestra
MY GIRL SLOOPY - Vibrations
WRONG FOR EACH OTHER - Andy Williams
STAY - 4 Seasons
THE VERY THOUGHT OF YOU - Rick Nelson



At the movies -

The Pink Panther - David Niven, Peter Sellers, Robert Wagner, Capucine, Claudia Cardinale



Paris When It Sizzles - William Holden, Audrey Hepburn

Don't Tempt The Devil - Marina Vlady, Bourvil, Virna Lisi

Becket - Richard Burton, Peter O'Toole

The Silence

7 Faces of Dr Lao - Tony Randall, Arthur O'Connell, Barbara Eden, John Ericson, Noah Beery Jr.

The Organizer - Marcello Mastroianni, Renato Salvatori, Annie Girardot

MR POPHistory

Week of May 1, 1964

Dr Strangelove - Peter Sellers, George C. Scott

It's A Mad, Mad, Mad, Mad World

Blood Feast - Connie Mason