

# MR POPHistory

Week of July 8, 1965

The Senate votes to permit Social Security pensions for all persons at age 60.



**Henry Cabot Lodge Jr.** is named ambassador to South Vietnam for the second time after the resignation of Ambassador Maxell Taylor. Lodge was first appointed ambassador to Saigon by President John F. Kennedy in 1963. He resigned to help Pennsylvania Gov. William Scranton in his futile effort to defeat Barry Goldwater for the Republican Presidential nomination.

The Senate passes historic legislation that will provide an additional \$7.5 billion a year in Medicare, Social Security and welfare benefits for more than \$20 million Americans. The Omnibus bill will affect nearly every part of present federal Social Security and welfare programs and would start two new health-insurance programs for the aged.

President Johnson puts the American people on notice that a grave turn impends in Vietnam - one that may require heavy reinforcement of U.S ground troops. In a press conference, he said that "new dangers" might soon necessitate "new and serious decisions."

Federal Judge Thurgood Marshall, long the nation's top civil rights lawyer, is nominated by President Johnson to be solicitor general of the United States.

A white man is shot critically in Bogalusa, LA after attacking civil rights demonstrators. Two Negroes, believed to be members of the Deacons for Defense were arrested. It's the first time in which a segregationist has been shot by demonstrators. 150 State troopers were sent in by Gov. John McKeithen to keep the peace.

**Adlai E. Stevenson** (65), U.S. Ambassador to the United Nations and twice a Democratic candidate for President, collapses and dies of an apparent heart attack near the American Embassy in London. He had just taped a radio interview affirming his government's policy in Vietnam.



In Chicago - a fourth mystery bombing in six days triggers fears that a mad bomber has embarked on a campaign of terror. A black-powder bomb damaged six ice cream vending trucks in a West Side garage. No one

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was injured in the blast.



Campaign costs skyrocketing? ... Rep. **John V. Lindsay** (R-N.Y.), says he expects to spend \$500,000 for television time in his campaign for mayor of New York City and suggested on "Meet the Press" this week, that candidates for major offices get free television time. Lindsay says he believes it will take \$1.5 million to mount a winning campaign in the city. "Television alone is a half-million. In fact, one good advertising firm I know of won't touch it unless you're willing to commit \$700,000 to television because they think it will be a loss."

Auto news - Chevrolet introduces a gas turbine-powered truck of tomorrow. E.M. Estes, a General Motors vice president and general manager of its Chevrolet division says "we feel that progress now being made may well result in turbine power for large highway tractors by the early 1970's."

Medical - The five chemical building blocks of DNA and RNA are synthesized for the first time from the simple ingredients and under the conditions that theoretically existed on primeval earth. NASA announces the achievement, saying it provides the best proof so far that life is the product of spontaneous chemical evolution on this planet.

Sports - The New York Mets place pitcher-coach Warren Spahn (44) on Waivers for \$1. The team says the purpose was to give him his unconditional release and an opportunity to make a deal for himself. Spahn had joined the Mets after 20 seasons with the Braves in Boston and Milwaukee. The Mets are enlisting the help of more youthful players.

The upcoming All-star lineup. For the National League -

Willie Mays - centerfield

Willie Stargell - left field

Hank Aaron - right field

Joe Torre - catcher

**Ernie Banks** - first base

Pete Rose - second base

Maury Wills - short stop

Ritche Allen - third base



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For the American League -  
**Rocky Colavito** - right field  
Willie Horton - left field  
Dick McAuliff - shortstop  
Moose Skoron - first base  
Felix Mantilla - second base  
Brooks Robinson - third base  
Vic Davalillo - center field  
Earl Battey - catcher

In sports - The National League edges the American League in the All-Star game - held at Minneapolis - 6 to 5. The win places the National League into the series lead for the first time in the history of the mid-season event (18-17-1). Pitcher Juan Marichal gets MVP - edging out Willie Mays - who hit a home run on the second pitch of the game.

Kodak - who brought you the Instamatic camera, now brings the Instamatic Camera idea to home movies!  
"Loads instantly, automatically. A new kind of movie film gives you clearer, sharper movies than ever before. Just slip the Kodapak Movie Cartridge into the camera and shoot a complete roll of brilliant color movies. No threading. No winding. No need to flip the film! In fact, your hands never even touch the film! And on your screen - see movies that are more than ever the nearest thing to life itself!"



At the mart - Large AA eggs - .35 dozen ... Bananas - 2 lbs for .25 ... Johnson's Bravo Floor Wax - .59 pint can ... Ban Spray Deodorant - 4oz can - \$1.00



Now in some stores - Walt Disney's small world of pen pal dolls. "Each of the 15 dolls comes from a different country and is an exact replica of one of the dolls used in Walt Disney's **"Small World of Dolls/It's a Small World"** exhibit at the New York World's Fair. Standing 8" tall, each doll is dressed in authentic native costume, has bendable arms and legs." There's the French girl, Dutch girl, Turkish girl, Irish girl, English, Spanish girl, Japanese girl and more. Just \$3.99 each. (Editor's note - after the conclusion of the World's Fair this year, Disney

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moved "It's a Small World" to Disneyland in Anaheim, Calif.)

New at the mart - Safeguard soap. "Remarkable new deodorant soap. Safeguard stays with you long after other deodorant soaps have quit." From Procter & Gamble.

Greenwich Village happenings - Joan Rivers at the Bitter End ... Thelonious Monk/John Coltrane/Discotheque Sybil at the Village Gate ... Mose Allison, Sheila Jordan - Village Vanguard

Playing in Las Vegas -  
Hello American - Desert Inn  
Casino de Paris - Dunes  
Smothers Brothers/**Barbara McNair** - Flamingo  
Nancy Wilson/Johnny Rivers - Riviera  
Frank Fontaine - Sahara  
Red Skelton - Sands  
Lido de Paris - Stardust  
Pat Boone/Frank Gorshin - Thunderbird  
Folies Bergere - Tropicana



Hollywood news - secretly wed - actor Vince Edwards (35) who portrays Dr. Ben Casey to blond actress-singer Kathy Kersh (22).



Passing - Actor **Ray Collins** (75) - best-known as Lt. Tragg on "Perry Mason" for eight seasons. He filmed his last Perry Mason episode in October/'63 when he developed emphysema. He is survived by his wife, Joan.

Television news - TV for housewives - a show called "**Girl Talk**" with Virginia Graham - each weekday on ABC-TV. The chatter can range from hair curlers to the atomic bomb to sex and perhaps husband changing. Miss Graham and her gasts (usually three), sit in an 18th-century French Provincial living room (actually a set.) Guests have included celebrities such as Eva Gabor, Olivia de Havilland, Gloria Swanson and may include famous wives.

TV theme composer Herschel Burke Gilbert says the networks are destroying theme music on TV shows: "How can you hear the theme music today, much less remember it, when at the end of every show, the theme is virtually shut down while an announcer shouts at you to stay tuned-in for whatever is coming next, or the star of the following show is berating you with the same message?"

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The trend began about four years ago and Gilbert points out the thousands of TV fans who used to write in about where they could buy a theme song, are now hardly aware there is theme song. Gilbert's name is still in the credits, but credit crawls are faster these days, so you better be a quick read. Gilbert is the author of many TV themes, including the "Rifleman" and "Burke's Law" and has won two Emmy's for his work.



More daytime TV - **Win Martindale** is the host of NBC's "What's This Song" where contestants guess songs. Win, who use to be known as "Wink" Martindale, dropped the K to make his name sound more dignified. He also plays top-40 music each morning on KFWB/98, Los Angeles. "On radio, I play records from the top 40 which keep me up to date with the current music. For the TV show, we use mostly popular standards for the game. We have used some Beatle songs, but they have to have some melody before we'll pick them. Otherwise, we can't expect the contestant to sing them." Win says "What's this Song" is one of the few game shows that a

housewife can play without having to sit in front of the set and watch. She can be out in the kitchen and still hear the orchestra so she can try to identify the song and sing the lyrics along with the contestant.

## TV Mail -

"Does **Connie Hines** of the Mr. Ed show do any other acting? Was she ever in the movies?" ... Before joining the show, Miss Hines appeared in several programs including parry Mason, The Untouchables, and Bachelor Father. She never made a movie. Since Mr. Ed is not scheduled to come back in the fall, you may be seeing her on other shows.



"Please tell me what what the letters THRUSH stand for in the Man from UNCLE." ... According to the NBC information department, they mean nothing but a force for evil.

"There really is an UNCLE. after every show; there is a credit line that goes something like this: 'We wish to thank the United Network Command for Law Enforcement, without whose valuable assistance this program would not be possible. ... They get such great cooperation from that outfit only because the

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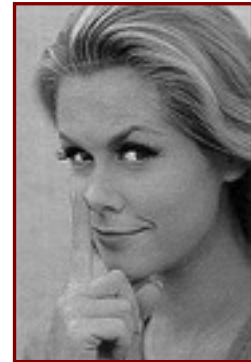
program's writers made it up.



"Lately, I've been watching Shindig, and I've noticed the kooks they have on. They have such long air that you can't tell if they are boys or girls. They ought to have their own show called Spooksville or something. Where can I write to this crazy show. I'm only 10 and I don't like it one bit."

"Arlene Francis always wears a heart necklace, even when she does commercials. Does this represent something?" ... Martin Gabel, her husband, gave it to her on their first anniversary, and she was worn it ever since as a good luck charm.

"On Bewitched, can **Samantha** really do that wiggling with her nose, or do they use trick photography?" ... Elizabeth Montgomery has said she really wiggles her mouth - not her nose, to get those magical effects. She calls it her 'witch twitch.'



"Is it true that David Janssen had an operation on his knee and might have to stop his TV series, The Fugitive? ... Janssen has a chronically bad knee, injured when he was a pole-vaulter in high school. "I run on one leg," he has said, but that probably won't knock his successful series off the air.

Wednesday Night Television -

CBS - CBS Evening News With Walter Cronkite, Mr. Ed, My Living Doll, Beverly Hillbillies, Dick Van Dyke, Our Private World, Lucy-Desi Comedy Hour

NBC - Huntley-Brinkley Report, The Virginian, NBC Wednesday Night At The Movies

ABC - Peter Jennings With the News, Ozzie and Harriet, Patty Duke, Shindig, Burke's Law, ABC Scope

Mr. Ed - Wilbur's father-in-law becomes more convinced than ever that Wilbur is a kook when he hears him talking to his horse. Stars Alan Young, Connie Hines.

The Virginian - Ryker (Clu Gulager) is suspicious of a woman who agrees to marry his shy friend. Stars James Drury, Lee J. Cobb. Guest cast - Marilyn

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Erskine, Jack Warden.

Ozzie and Harriet - Dave finds that being a fraternity adviser is a headache.



**My Living Doll** - Rhoda the Robot copies a Picasso painting so accurately, that an art dealer believes it is the real thing. Stars Bob Cummings, Julie Newmar.

Patty Duke - Patty decides to help cousin Cathy, who has a crush on a new student.

Shindig - Shelley Fabares, Kelly Garrett, the Gauchos, Sammy Jackson, Ian Whitcomb and the Beau Brummels guest. Jimmy O'Neil hosts.

Dick Van Dyke - Rob resorts to psychological warfare to get even with practical joker Buddy Sorrell.

Burke's Law - Burke investigates the murder of a concert pianist. Stars Gene Barry, Gary Conway. Guest cast - Ed Begley, John Cassavetes, Martha Hyer, Marilyn Maxwell, Nehemiah Persoff.

The Tonight Show - Jerry Lewis his host to Bobby Darin, Luba Lisi

Pop Music This Week In 1965...

(I Can't Get No) SATISFACTION - Rolling Stones

I CAN'T HELP MYSELF (Sugar Pie, Honey Bunch) - Four Tops

I'M HENRY VIII, I AM - Herman's Hermits

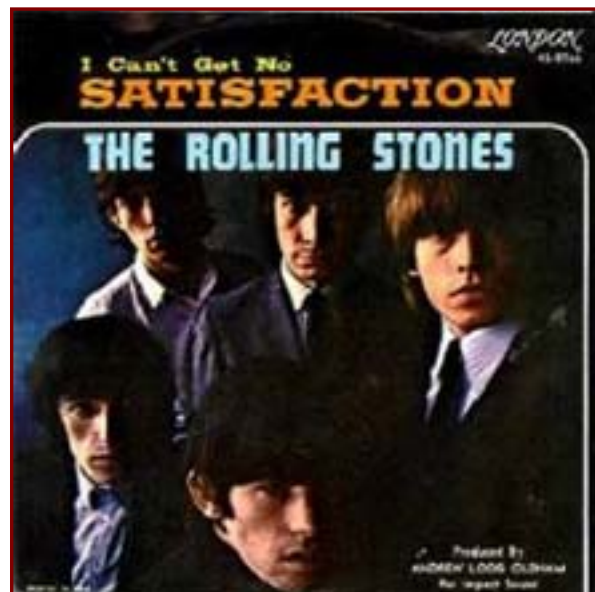
MR. TAMBOURINE MAN - Byrds

YES, I'M READY - Barbara Mason

WONDERFUL WORLD - Herman's Hermits

CRYING IN THE CHAPEL - Elvis Presley

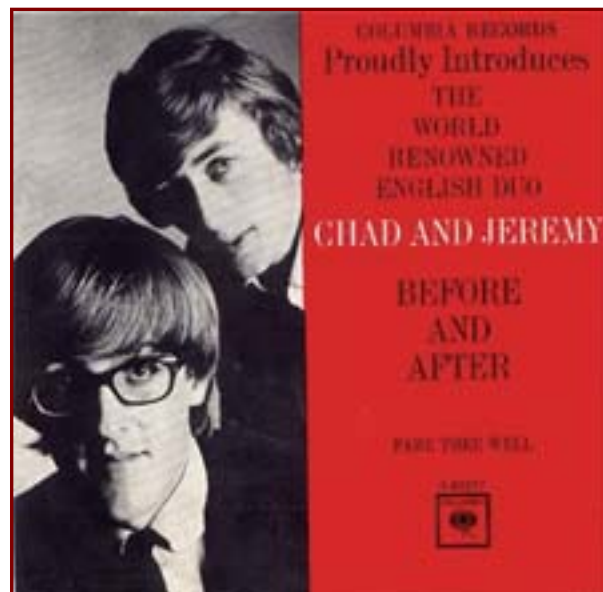
CARA, MIA - Jay & Americans



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SEVENTH SON - Johnny Rivers  
YOU TURN ME ON (Turn On Song) - Ian Whitcomb & Bluesville  
WHAT THE WORLD NEEDS NOW IS LOVE - Jackie DeShannon  
LAURIE (Strange Things Happen) - Dickey Lee  
A WALK IN THE BLACK FOREST - Horst Jankowski  
FOR YOUR LOVE - Yardbirds  
I'VE BEEN LOVING YOU TOO LONG (To Stop Now) - Otis Redding  
WOOLY BULLY - Sam The Sham & Pharaohs  
(Such An) EASY QUESTION - Elvis Presley  
TOO MANY RIVERS - Brenda Lee  
HERE COMES THE NIGHT - Them  
A LITTLE BIT OF HEAVEN - Ronnie Dove  
A WORLD OF OUR OWN - Seekers  
WHAT'S NEW PUSSYCAT? - Tom Jones  
SHAKIN' ALL OVER - Guess Who  
I LIKE IT LIKE THAT - Dave Clark Five  
TONIGHT'S THE NIGHT - Solomon Burke  
MARIE - Bachelors  
HUSH, HUSH, SWEET CHARLOTTE - Patti Page  
BEFORE AND AFTER - Chad & Jeremy  
HELP ME, RHONDA - Beach Boys  
GIRL COME RUNNING - 4 Seasons  
SITTING IN THE PARK - Billy Stewart  
OO WEE BABY, I LOVE YOU - Fred Hughes  
SET ME FREE - Kinks  
SUNSHINE, LOLLIPOPS AND RAINBOWS - Lesley Gore  
THIS LITTLE BIRD - Marianne Faithfull



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THEME FROM "A SUMMER PLACE" - Lettermen  
CATCH THE WIND - Donovan  
I WANT CANDY - Strangeloves  
VOODOO WOMAN - Bobby Goldsboro  
DON'T JUST STAND THERE - Patty Duke



At the movies

**Tickle Me** - Elvis Presley, Julie Adams, Jocelyn Lane, Jack Mullaney, Marry Anders, Bill Williams

**Walt Disney's The Monkey's Uncle** - Tommy Kirk, Annette Funicello, Leon Ames, Frank Faylen, Arthur O'Connell

**In Harm's Way** - John Wayne, Kirk Douglas, Patricia Neal, Tom Tryon, Paula Prentiss, Brandon de Wilde, Jill Haworth, Dana Andrews, Henry Fonda, Stanley Holloway, Burgess Meredith, Franchot Tone, Patrick O'Neal, Carroll O'Connor, Slim Pickens, James Mitchum, George Kennedy, Bruce Cabot, Barbara Bouchet

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**Harvey Middleman, Fireman** - Gene Troobnick Hermione Gingold, Arlene Golonka, Patricia Harty  
**The Great Race** - Jack Lemmon, Tony Curtis, Natalie Wood, Peter Falk, Keenan Wynn, Arthur O'Connell, Vivian Vance, Dorothy Provine, Larry Storch, Ross Martin  
**Lord Jim** - Peter O'Toole, James Mason  
**Genghis Khan** - Omar Sharif, Stephen Boyd  
**Operation Crossbow** - Sophia Loren, George Peppard, Trevor Howard, John Mills, Richard Johnson, Tom Courtenay  
**High Infidelity** - Charles Aznavour, Bernard Blier, Claire Bloom  
**The Sandpiper** - Elizabeth Taylor, Richard Burton, Charles Bronson, Robert Webber  
**Bombole!** - Gina Lollobrigida, Elke Sommer, Virna Lisi, Monica Bitti  
**Cat Ballou** - Jane Fonda, Lee Marvin, Michael Callan  
**What's New Pussycat?** - Peter Sellers, Romy Schneider, Peter O'Toole  
**The Train** - Burt Lancaster, Paul Scofield, Jeanne Moreau  
**The Collector** - Terence Stamp, Samantha Eggar  
**Circle of Love** - Jane Fonda, Jean-Claude Brialy, Anna Karina, Maurice Ronet, Catherine Spaak, Jean Sorel  
**Von Ryan's Express** - Raffaella Carra, Brad Dexter, Sergio Fantoni, John Leyton, Edward Mulhare, Wolfgang Preiss  
**Walt Disney's Mary Poppins** - Julie Andrews, Dick Van Dyke  
**Sound of Music** - Julie Andrews  
**The Yellow Rolls-Royce** - Ingrid Bergman, Rex Harrison, Alaine Delon, George C. Scott, Jeanne Moreau, Omar Sharif, Shirley MacLaine  
**The Art of Love** - James Garner, Dick Van Dyke, Elke Sommer, Angie Dickinson, Ethel Merman, Carl Reiner, Pierre Olaf, Miiko Taka



Music news - Grand Ole Opry star Roy Acuff is seriously injured in a two-car collision near Sparta, Tennessee. Two others were also injured. Acuff suffered broken ribs, pelvis collarbone. He is also a two-time Republican candidate for governor of Tennessee.