

MR POPHistory

Week of July 23, 1969

Dr. William Carpenter says the Apollo 11 crew appears to be in the best of health. He was the same doctor who gave the astronauts their final medical examinations before they left earth for the moon.



Senator **Edward Kennedy** pleads guilty for leaving the scene of a fatal auto accident, which killed Secretary Mary Jo Kopechne. He is given a two-month suspended sentence and is placed on probation. Later, he goes on nationwide television to tell his side of the story. He then asked the public to aid in deciding if he should quit the senate. Later in the week, Senator Kennedy announces his intent to remain in office and run for reelection in 1970.

President Nixon flies to Saigon for a short visit with American troops there and a talk with South Vietnamese President Nguyen Van Thieu. He then flew to the Philippines, where he met with President and Mrs. Marcos, marking the beginning of an Asian tour.

NASA begins to release photographs of the moon taken from Apollo 11 earlier this month.

Scientists in Houston record 14 moon shocks they believe may be coming from landslides in craters near the Apollo 11 landing site. The series of unusual tremors have been recorded for three days. The shocks were detected and reported to earth by a small seismometer package set up by astronaut Edwin E. Aldrin Jr. near the descent stage of the spacecraft Eagle.

Senator Edward Kennedy returns to his Senate majority whip's post this week and firmly rules out any presidential bid in 1972 and refuses to discuss the accident that killed Mary Jo Kopechne. "I tried to the best of my ability in the reports I have made to give the facts on the incident. I would make no further comment."

Two boxes of moon crust reach the hands of scientists to be studied down to their last atom. Collected by Apollo 11 astronauts Neil A. Armstrong and Edwin E. Aldrin Jr., the rocks and dust may reveal whether the moon is the earth's daughter, sister or just a fellow traveler.



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In a Gallup Poll this week - 53% approve of the way President Nixon is handling the situation in Vietnam - 30% disapprove ... 17% no opinion. Last month, 52% approved but 24% disapproved.



Sports - **Hank Aaron** takes third place on the all-time home run list this week by bagging his 537th homer at the Atlanta Braves beat the Phillies 6-3.

Pitcher Denny McLain hurls the Detroit Tigers to a shutout 3-0 over the Kansas City Royals, becoming the first American League pitcher to win 15 games. He has lost 5. The shutout gives him six for the year.

Player-coach Bill Russell announces that he is retiring from the Boston Celtics. He says he no longer wants to coach too.

Bernice Gera, a Long Island housewife, wins a three-year fight with organized baseball and is hired as an umpire. She has received notice to report Aug. 1 for work in the Class A New York-Pennsylvania League. "I am thrilled to death. Now I must go out and prove myself. I see no reason why women shouldn't be able to umpire baseball as well as men."



Fashion news - young Calvin Klein is hot and getting hotter. Klein says "I don't think women should spend hours thinking about what they wear and frankly there are more important things to do with money than putting it into clothes." His fashion points are collars that orbit the neckline rather than land too firmly. Unusual placement of pockets accents shaping that is controlled fit and flare.

Dior says it is dropping the hemline. The idea seems to be to give women lots of different hemlines and let them wear them as their mood, not the fashion designer, dictates.

Radio news – The National Assn. Of Broadcasters, with \$240 million a year at stake rallies for a fight against the cigarette industry's plan to stop advertising on television and radio next year. Said the NAB – "The government should look for genuine solutions to the problem of smoking and health rather than making broadcasting a whipping boy."

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Radio news - **New thinking for radio programming - talk radio for younger audiences?** - Jack Thayer, formally of KLAC in Los Angeles and the architect of “two-way” talk radio on that station says the format can flourish elsewhere. KLAC fired him, so he began to find his own way as a consultant. WMCA, New York - not knowing much how to do talk radio, hired him earlier this year. The station use to lead the New York ratings with its top-40 format. WMCA’s ratings began to slip and in August of 1968, they brought in a new program director - Terrell Metheney Jr. He modified the music and changed the station’s familiar “goodguy” format. The ratings dipped even more, so management decided on a different direction. As of April, Thayer put into place a unique format at the station. WMCA didn’t want to drop its music format entirely (it was still bringing-in ratings), so Thayer came up with something he calls “Music and the Words.” It’s divided into 12 hours of music and talk, with music beginning at 10am and talk at 10pm.

WMCA continued - The music is contemporary hard rock - right from the charts. The average age of the caller is 28.6. The ages of the talk personalities range from 22 to 40. “The problem with most talk-oriented stations is the older audience” says Thayer. “My plan was to interest the younger audience, so we began with rock ‘n’ roll. The next step was audience control.” We control the topics as much as possible by using what we call stimulants on the air, or topical promotions. A lot of our programming is set up with conference calls. For example, we called John Lennon in Canada, and the young people in New York produced fascinating conversations with him.” “The kids make it exciting because they want to challenge people.” WCAU in Philadelphia just hired him to consult, where Thayer has just hired Joel Spivak to do mornings. Spivak use to work at KLAC. “Philadelphia is somewhat devoid of humor and I think Joel’s approach will help the station. We’re going to youthify it.” (Editor’s note - this is the first time commercial radio has addressed a younger audience for talk radio).

Television news –



Howard Cosell reports from Vince Lombardi’s Washington Redskins training camp on ABC-TV’s “Wide World of Sports.”

Ross Martin, who co-starred in the Wild Wild West, is set as a guest on Mitzi Gaynor’s second special on NBC-TV in October. He’s booked as a singer. He and Miss Gaynor will do a musical spoof on “Gone With The Wind.”

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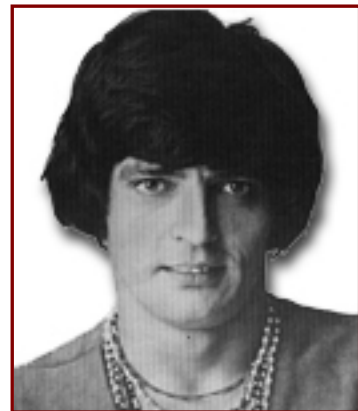


Filmation, producer of animated children's programs, announces its fall plans for ABC. The company's new Saturday morning features are the Hardy Boys (a mystery adventure series) and Archie. Filmation already produces Fantastic Voyage, Batman, Superman and Journey to the Center of the Earth.

Producer Quinn Martin is readying three series for the 1970-71 season - two for CBS and one for NBC. The CBS shows are the "Crisis Clinic," a study of governmental agencies designed to halt a crisis before it happens and the Advocates, a program about the prosecutor's office of a small country in the tradition of "Anatomy of a Murder." The show for NBC is "The Intruder" - the story of a man haunted by voices of the dead. Martin believes a major transformation of television is ahead, that the spreading influence of cable TV, the prospects of pay TV, the development of cassettes for home-playing programs and various other new technologies will greatly alter the television landscape. "The next 10 years will see extraordinary changes. Programs must be created for the minority taste, the specialized audience - possibly through pay TV or through advertising. After all, there are advertisers who would rather reach the specialized elite audience of fortune than the mass audience of life."

ABC-TV's "Dark Shadows" has a new cast member.

Michael Stroka plays the character Aristide, a vain, sinister man whose origin is a mystery. This is his first TV role after appearing in several off-Broadway productions.



Archie Campbell (CBS-TV's Hee Haw) says that he has sold so many prints of this paintings at the Smokey Mountain resort of Gatlinburg, Tenn, that he's had to re-order 4,000 of them to sell to tourists.

TV gameshow producer Chuch Barris (32) is busier than ever. Besides "The Newlywed Game" and "The Dating Game" - he's producing an off-Broadway musical "Dames at Sea" now playing in San Francisco. He also produced the recent Mama Cass special and a television series "The Mothers-in-Law." "I've got a company that is solvent and creative. We're going to get involved in everything. Every facet of the entertainment business. We don't want to be another Universal. We're interested in making films about today. The young generation. That's the only thing I have any empathy with. I wouldn't know how to make a

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picture like "Krakatoa East of Java." The average age of his employees is 23.



The "Doris Day" show will see some changes next season. She leaves the farm and out of blue jeans and into smart tailored suits for a job in San Francisco.

Sunday Night Television -
CBS- Lassie, Special/Presidential Report, The Ed Sullivan Show, Hee Haw, Mission: Impossible
NBC - Huck Finn, Walt Disney, Mothers-in-Law, Bonanza, My Friend Tony

ABC - Land of the Giants, The FBI, Movie

NET - Sounds of Summer

CBS Presidential report - special coverage of President Nixon's visit to Romania and Asia in a series of reports anchored by Charles Collingwood.

Huck Finn - The youngsters are captured by savages and sentenced to death as spies. Stars Michael Shea, Lu Ann Haslam, Kevin Schultz

Land of the Giants - The leader of a freedom movement captures Steve, Dan, Valerie and Fitzhugh and forces them to attempt the recovery of a list of patriots from a vault in security police headquarters.



Walt Disney - "Boomerang, Dog of Many Talents" Conclusion of the comedy-adventure tale of an easy-going vagabond and his talented hound. Stars Darren McGavin, Patricia Crowley, Darby Hinton.



The Ed Sullivan Show - Guests - **Vikki Carr**, Henny Youngman, Gilbert Price, Clara Ward Gospel Singers, the Bob Fournier and Hal Grego Dancers. comedy pickpocket Dominique, aerialist Princess Tajana, The Martys comedy acrobats, the Chung Trio.

Hee Haw - Charley Pride, George Jones and Tammy Wynette. Roy Clark sings "Yesterday When I Was Young."

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Bonanza - Hoss and Hop Sing rely on the Chinese art of fingerprinting in an attempt to free Little Joe of a murder charge.

Mission: Impossible - The IMF pits its resources against the impeccable logic of an enemy agent to lead him through a maze of complicated clues to reach a false conclusion. Stars Peter Graves, Martin Landau, Barbara Bain, Greg Morris, Peter Lupus.



Record news - The new "Dark Shadows" album on Phillips Records hits 100,000 sales. The label rush-releases a single from the LP entitled "Shadows of the Night" (Quentin's Theme) back with "I'll Be With You Always." The music album features cast members Jonathan (Barnabas) Frid and David (Quentin) Selby. The Robert Cobert Orchestra conducts. "Dark Shadows" is a popular late-afternoon soap seen on ABC-TV. The ratings of the show have never been higher.

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Concert info - Led Zeppelin makes an appearance at Musicarnival in Cleveland. **Jimmy Page**, former anchorman for the Yardbirds, received a standing ovation for his solo "White Summer." ... Creedence Clearwater performs at the Fillmore East ... Joe Cocker and the Grateful Dead perform at the New York State Pavilion (former home of the World's Fair).

Music news - Doors update - **Jim Morrison** is now seen sporting a beard. One female 17-year-old concert goer said "It ruins his looks. Before he looked like the devil. Now he looks holy. It's all right. He's so exciting."



Neil Young, formerly of the Buffalo

Springfield, joins Crosby, Stills & Nash and will be included in a national tour beginning this week. The group will henceforth be known as Crosby, Stills, Nash & Young. Due to Graham Nash's throat operation for the removal of polyps, the combo has re-sked its July 25-26 Fillmore East date to mid-September. The

group is currently working on an Atlantic album set for September release. Neil Young is left in picture.

The Grand Funk Railroad, a Michigan-based rock trio, is signed to a long-term contract with Capitol Records. The group is preparing an album and single for immediate release.

Tommy Boyce and Bobby Hart mark their fifth anniversary as a team at special Boyce-Hart celebrations in Montgomery and Birmingham, Alabama. Also on the ticket - Pat Paulsen, the Cowsills, and Paul Revere and the Raiders. Film crews covered the entire event incorporating the footage into a future Screen Gems television series.

Chess Records is set to release a special two record album of Muddy Waters, which combines artists from other labels. Performing on the set are Mike Bloomfield (guitar), Paul Butterfield (harmonica), Buddy Miles (drums), Dick Dunn (bass), Otis Spann (piano), Sammy Lay (drums).

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Bob Dylan makes a surprise appearance at a concert by The Band, his former backup combo – at the Mississippi River Festival on the Edwardsville campus of Southern Illinois U. Dylan accompanied the Band for their encore call – and it seemed the crowd couldn't believe it was he. He sang "In the Pines," "I Ain't Got No Home in this World Anymore" and Little Richard's "Slipping and Sliding."

On the charts -

IN THE YEAR 2525 (Exordium & Terminus) - Zager & Evans
CRYSTAL BLUE PERSUASION - Tommy James & Shondells

SPINNING WHEEL - Blood, Sweat & Tears

MY CHERIE AMOUR - Stevie Wonder

ONE - Three Dog Night

WHAT DOES IT TAKE (To Win Your Love) - Jr. Walker & All Stars

GOOD MORNING STARSHINE - Oliver

COLOR HIM FATHER - Winstons

LOVE ME TONIGHT - Tom Jones

BABY, I LOVE YOU - Andy Kim

QUENTIN'S THEME - Charles Randolph
Grean Sounde

MOTHER POPCORN (You Got To Have
A Mother For Me) (pt. 1) - James Brown

BLACK PEARL - Sonny Charles &
Checkmates, Ltd.

SWEET CAROLINE (Good Times Never Seemed So Good) - Neil Diamond

LOVE THEME FROM ROMEO & JULIET - Henry Mancini & Orch.

RUBY, DON'T TAKE YOUR LOVE TO TOWN - Kenny Rogers & First Edition

I TURNED YOU ON - Isley Brothers

MY PLEDGE OF LOVE - Joe Jeffrey Group

GOOD OLD ROCK 'N ROLL - Cat Mother & All Night News Boys

HONKY TONK WOMEN - Rolling Stones

I CAN SING A RAINBOW/LOVE IS BLUE - Dells

YESTERDAY, WHEN I WAS YOUNG - Roy Clark



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I'D WAIT A MILLION YEARS - Grass Roots

THE DAYS OF SAND AND

SHOVELS - Bobby Vinton

PUT A LITTLE LOVE IN YOUR

HEART - Jackie DeShannon

RECONSIDER ME - Johnny Adams

CLEAN UP YOUR OWN BACK YARD

- Elvis Presley

POLK SALAD ANNIE - Tony Joe

White

ALONG CAME JONES - Ray Stevens

MOONFLIGHT - Vik Venus (NY DJ

Jack Spector)

THE BALLAD OF JOHN AND YOKO -

Beatles

LAUGHING - Guess Who

TELL ALL THE PEOPLE - Doors

SOUL DEEP - Box Tops

CHOICE OF COLORS - Impressions

DOGGONE RIGHT - Smokey Robinson & Miracles

BAD MOON RISING - Creedence Clearwater Revival

MUDDY RIVER - Johnny Rivers

THE FEELING IS RIGHT - Clarence Carter

BREAK AWAY - Beach Boys



Top albums -

Original Cast - Hair

This Is Tom Jones

Blood, Sweat & Tears

Romeo & Juliet - soundtrack

Crosby, Stills & Nash

Age of Aquarius - Fifth Dimension

Johnny Cash At San Quentin

Nashville Skyline - Bob Dylan

Led Zeppelin - Led Zeppelin

Tommy - The Who

Beck-Ola - Jeff Beck

The Best of the Bee Gees

In-A-Gadda-DaVida - Iron Butterfly



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Other Albums -

From Elvis In Memphis - Elvis Presley
Three Dog Night - Three Dog Night
Peter, Paul & Mommy - Peter, Paul & Mary
Hawaii Five-O - The Ventures
Greatest Hits - Donovan
Aretha's Gold - Aretha Franklin
Touch Of Gold - Johnny Rivers
On The Threshold Of A Dream - Moody Blues
My Whole World Ended - David Ruffin
Brave New World - Steve Miller Band
10 to 23 - Jose Feliciano
Memphis Underground - Herbie Mann
David's Album - Joan Baez
Happy Heart - Andy Williams



More Albums -

Early Steppenwolf - Steppenwolf
Live - Tom Jones
Love (Can Make You Happy) - Mercy
Stand - Sly & The Family Stone
In Concert - The Cowsills
Grazin' - Friends of Distinction
For Once In My Life - Vicki Carr
Let Us Go Into The House of the Lord - Edwin Hawkins Singers
Make It Easy On Yourself - Burt Bacharach
M.P.G. - Marvin Gaye
Quentin's Theme - Charles Randolph Greane Sound
With A Little Help From My Friends - Joe Cocker
Wheatfield Soul - Guess Who
Here We Go Again - Country Joe And The Fish
Hot Buttered Soul - Isaac Hayes
Moog: The Electric Eclectics of - Dick Hyman



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Top songs on Country Stations -

All I Have To Offer You - **Charley Pride**
One Has My Name - Jerry Lee Lewis
Johnny B. Goode - Buck Owens
Big Wing - Porter Wagner
Workin' Man Blues - Merle Haggard
Statue of a Fool - Jack Greene
All For The Love Of A Girl - Claude King
I Love You More Today - Conway Twitty
Leave My Dream Alone - Warner Mack
Runng Bear - Sonny James
Yesterday When I Was Young - Roy Clark
Be Glad - Del Reeves



Top songs on Soul stations -

Choice of Colors - The Impressions
Mother Popcorn - James Brown
What Does It Take To Win Your Love - Jr. Walker & The All-Stars
Love Is Blue - The Dells
My Cherie Amour - Stevie Wonder
Reconsider Me - **Johnny Adams**
I Turned on You - The Isley Brothers
Moody Woman - Jerry Butler
Color Him Father - The Winsons
Girl, You're Too Young - Archie Bell & The Drells
The Feeling Is Right - Clarence Carter
I'd Rather Ban An Old Man's Sweetheart - Candi Staton



Movie news - American International Pictures says it will release 21 feature productions between late summer and April of next year. Here is a partial list:

"Spirits of the Dead" - an adaptation of Edgar Allan Poe's horror classic with Brigitte Bardot, Alain Delon, Jane Fonda, Peter Fonda and Terence Stamp
"Angel, Angel, Down We Go" starring Jennifer Jones, Jordan Christopher
"Dunwich" (another horror film) - with Sandra Dee, Dean Stockwell and Ed Begley
Scream and Scream Again - with Vincent Price and Peter Cushing
"Mafia" - Claudia Cardinale, Franco Nero, Lee J. Cobb and Nehemiah Persoff.

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At the movies -

Midnight Cowboy - Dustin Hoffman, Jon Voight, Brenda Vaccaro, John McGiver, Ruth White, Sylvia Miles, Barnard Hughes



That Cold Day in the Park - Sandy Dennis,

Michael Burns, Susanne Benton, John Garfield Jr.

Slaves – Stephen Boyd, Dionne Warwick, Ossie Davis

La Chamade (Heartbeat) – Catherine Deneuve, Michel Piccoli

Easy Rider – Peter Fonda, Dennis Hopper, Jack Nicholson, Robert Walker, Karen Black, Toni Basil, Luke Askew, Luana Anders

Castle Keep – Burt Lancaster, Patrick O’Neal, Jean-Pierre Aumont, Peter Falk, Bruce Dearn, Tony Bill,

Astrid Heeren, Al Freeman Jr. James Patterson,

Daddy’s Gone A -Hunting - Carol White, Paul Burke, Mala Powers

Chitty Chitty Bang Bang - Dick Van Dyke, Sally Ann Howes, Lionel Jeffries, Gert Frobe, Anna Quayle, Benny Hill

Mackenna’s Gold – Gregory Peck, Omar Sharif, Telly Savalas, Julie Newmar, Keenan Wynn, Lee J. Cobb, Raymond Massey, Burgess Meredith, Anthony Quayle, Edward G. Robinson, Eli Wallach.

Once Upon A Time In The West - Claudia Cardinale, Henry Fonda, Jason Robards

Romeo & Juliet - Olivia Hussey, Leonard Whiting

The April Fools - Jack Lemmon, Catherine Deneuve, Peter Lawford, Jack Weston, Myrna Loy, Harvey Korman, Charles Boyer

Krakotoa East of Java

The Wild Bunch

Where Eagles Dare - Richard Burton, Clint Eastwood



The Maltese Bippy - Dan Rowan, Dick Martin, Julie Newmar

Stiletto - Harold Robbins, Alex Cord, Britt Ekland, Joseph Wiseman, Barbara McNair, Patrick O’Neal

True Grit - John Wayne, Glen Campbell, Kim Darby

The Lost Man - Sidney Poitier, Joanna Shimkus, Al Freeman Jr., Michael Tolan

Oliver! -

The Chairman - Gregory Peck, Anne Heywood, Arthur Hill, Alan Dobie, Francisca Tu, Ori Levy, Zienia Merton

The Boys of Paul Street - Anthony Kemp, William Burleigh

What Ever Happened To Aunt Alice? – Geraldine Page, Ruth Gordon, Rosemary Forsyth

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Run Wild, Run Free – John Mills, Sylvia Syms, Bernard Miles, Gordon Jackson,
Fiona Fullerton