

MR POPHistory

Week of February 8, 1966

President Johnson and South Vietnamese leaders meet and agree that their forces must achieve a position of military strength as a prerequisite to peace negotiations with North Vietnam. In Vietnam news - the State Department warns North Vietnam not to stage criminal trials of captured American serviceman. 60 American flyers are now believed to be in Hanoi's prisons. In its propaganda, North Vietnam had been hinting that it might treat the pilots as common criminals because no formally declared state of war exists between North Vietnam and the United States.



Vice President Hubert Humphrey tours three South Vietnamese community improvement projects and says he finds them "very encouraging." Humphrey arrived in South Vietnam to reiterate America's pledge of "full support and assistance."

The marriage of a white woman and a Samoan is banned in the state Maryland. When Jo-Anne Kovacs and Meki Toalepai applied for a marriage license in Baltimore, they were told that state law forbids the marriage of a white person and a Malayan. The news is causing a political storm in the state and is spilling over into Hawaii. Said a

spokesman: Men are dying to preserve democracy in Asia. The Communists will have a field day. Four other states prohibit whites from marrying Malayans and nineteen states prohibit whites from marrying Negroes.

David Miller, a young pacifist who burned his draft card during a demonstration last October, is found guilty of violating a new law that makes willful **destruction of a draft card** a felony. He's the first to be found guilty under the law, which is punishable by up to five years in prison and a \$10,000 fine.

The State department publicly warns Communist North Vietnam not to stage criminal trials of captured American servicemen. Some 60 American fliers, 34 Air Force and 26 Navy are now believed in Hanoi's hands. Another 46 are listed as missing, but presumed alive; their exact status is unknown.



MR POPHistory

Week of February 8, 1966



Dies - **Sophie Tucker** (78), vaudeville, burlesque and nightclub entertainer. Billed herself as "the last of the red-hot mamas."

In a survey, the cost of a P.H.D. is \$34,000 and an average of 10.7 years of graduate study.

General Motors and American Motors announce that they will make collapsible steering columns standard equipment on all 1967 passenger cars. GM President James Roche says "in the event of a severe front-end collision, the steering column on 1967 GM cars will collapse, or shorten at a controlled rate when the force of impact is applied to it a either end."

In sports - Wilt Chamberlain scores a season high of 65 points for the Philadelphia 76ers in a game against LA. ... Barron Hilton announces he wants to sell his majority interest in the San Diego Chargers and dedicate more time to his hotel empire ... Major league baseball teams will receive almost \$21million for radio and TV broadcast rights in the '66 season. For football, the NHL will receive \$18.8 million and the AFL is due to receive \$7.8 million.

Willie Mays signs a two-year contract with the San Francisco Giants for an estimated \$125,000 a season - a sum that tops all salaries in baseball history.

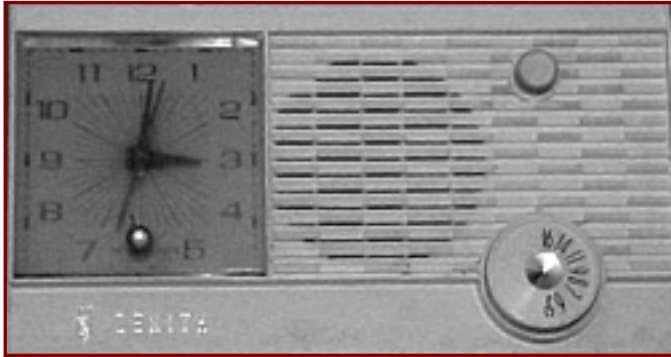
At your Pontiac dealer - a '66 Catalina - \$3395 ... '66 Tempest GTO Hardtop - \$2995 - want air-conditioning? - add \$210 ... push button AM radio - add \$43.

At the mart - Carton of cigarettes - \$2.08 ... Kellogg's Corn Flakes - 12oz pkg. - .29 ... Spam - 12oz can - .48 ... Quart of Hellman's/Best Foods mayonnaise - .59 (Bring out the Hellman's/Best Foods and bring out the best! (Hellman's east of the rockies)... Matzos - (egg & onion or regular) - .25... Nestle's Instant Quik - 1 lb. size - .29



MR POPHistory

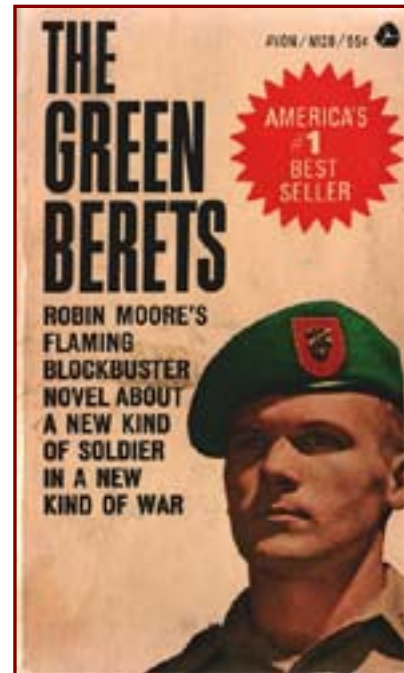
Week of February 8, 1966



Mid-60's AM Clock Radio

At Sears - **AM Clock radio's** - \$10.44 to \$19.99 ...
Silvertone 4 speed automatic phonograph - \$42.88

Some popular books -
The Source - James A. Michener
Those Who Love - Irving Stone
The Billion Dollar Brain - Len Deighton
Thomas - Shelley Mydans
The Rabbi - Noah Gordon
The Honey Badger - Robert Ruark
The Green Berets - Robin Moore
In Cold Blood - Truman Capote
A Thousand Days - Arthur Schlesinger
Kennedy - Theodore Sorenson
The Penkovskiy - Oleg Penkovskiy
Is Paris Burning? - Larry Collins & Dominique Lapierre
Yes I Can - Sammy Davis Jr.



Lenny Bruce news - under the aegis of "Phil Spector" (you gotta love it!) Lenny Bruce appears at the Music Box Theater in Los Angeles, his first LA appearance in almost three years. The first night, Bruce talked about everything from Jack Ruby to Hedy Lamarr and the FBI. Being in and out of courts recently, Bruce described the difficulties of the common man and his encounters with the judiciary. Said Bruce on stage - "Can you imagine some cop trying to do my routine in court? All he'll get down are the four-letter words. What 65-year-old judge can understand those words out of context?" Also from Bruce - he attacked the problems of birth control pills, cabaret licensing in Los Angeles and how difficult it was to get from Boston to Philadelphia in a snowstorm.

MR POPHistory

Week of February 8, 1966



Trends - people all over are throwing Batman parties when the show airs (Weds or Thurs night). Are you throwing one soon?

More Batman - It's the hottest television show and has bolted to #1. Old Batman comic books are in demand.

Music news - In Paris, a huge crowd fills the Rue de Belleville to watch Maurice Chevalier unveil a plaque marking the steps where the late Edith Piaf was born. Chevalier called the singer "the best." The plaque declares "on the steps of this house was born the 19th of December 1915 in the greatest destitution Edith Piaf whose voice was later to overwhelm the world." Ms. Piaf died in 1963.



Hollywood news - KFWB, Hollywood DJ, British-born Lord Timothy Hudson (24) marries Dean Martin's daughter - Claudia (21). A spokesman for Dean, who is out of the city on a film location said he has "given his blessing" to the marriage.



Television news - ABC adds two specials for its "ABC '66" series. One is a Truman Capote drama, adapted from his short story titled "A Christmas Memory" Geraldine Page and Donnie Melvin, a 9-year-old actor will star. Capote will narrate. The other is a folk music show starring Bob Dylan.

Milton Berle will return next fall on a one-hour weekly variety show over ABC. Berle is still under contract to NBC. In 1951, he signed a 30-year contract, guaranteeing the comedian \$100,000 a year. Last year, the NBC contract was modified to allow Mr. Berle to appear on other networks without having to get permission from NBC each time, and his guarantee was reduced to \$60,000.

Tex Antoine, dean of New York weathermen, is jumping from WNBC-TV to WABC-TV. He had been with WNBC-TV for 17 years.

MR POPHistory

Week of February 8, 1966

Batman is sold to ABC-TV, Ltd., London - the first foreign-market sale of the series.



Chicago superstar - **Bob Bell** plays "Bozo the Clown" on WGN, Channel 9. He also hosts channel 9's "Three Stooges" show afternoons and, he can be heard on WGN radio (720) as an announcer.

Producer William Dozier says that his Batman series is popular with kids, teens and adults, but that 12 to 14 year-olds sort of miss it. "Adults may not necessarily like Batman, but they are amused by it. Young kids take it seriously and teenagers see the humor in it." Those around 12 have blind spots. They don't take it seriously and don't find it funny." Dozier says that guest villains receive between \$3500 and \$4500 for their guest spots.

A judge rules that televising the 1952 movie "A Place In The Sun" will not be permitted if the movie is "emasculated" of its artistic impact by commercials. A broadcast injunction was sought by the film's director, George Stevens, who has sole discretion on cutting and editing. The TV showing is scheduled on March 12 on NBC. The film is based on the novel "An American Tragedy" by Theodore Dreiser.



TV mail

"What has happened to warm romance between David Hedison and Lana Wood? Are they going to be married?" ... Nope. Their romance has taken a voyage to the bottom of the sea.



"I would like to know if the Dave Clark Five have been professional musicians all

MR POPHistory

Week of February 8, 1966

their lives?" ... "Before the five ever got together, Dave was a draftsman, Mike Smith a bill collector, Rick Huxley tended bar, Danny Payton was an electrical engineer and Lenny Davidson worked in a factory."

"I heard that Adam West, who plays that wonderful Batman, was one of the detectives on the Robert Taylor Detectives show, Which one was he?" ... "Adam was cast as young Sgt. Frank Nelson."



"I understand **Red Skelton** now has a book on the market, is it an autobiography or fiction and what's the title?" ... Red has published a collection of ghost stories selected by him in a book entitled "A Red Skelton In Your Closet."

Monday Night Television -
CBS - CBS Evening News With Walter Cronkite, To Tell The Truth, I've Got A Secret, The Lucy Show, Andy Griffith, Hazel, Gene Kelly In New York

NBC - Huntley/Brinkley Report, Hullabaloo, John Forsythe Show, Dr. Kildare, Andy Williams Show, Run For Your Life

ABC - Peter Jennings With The News, 12 O'Clock High, Jesse James, Man Called Shenandoah, Peyton Place, Ben Casey

12 O'Clock High - A major protests to Gallagher that he's eligible to be rotated out of action, but is sent on one more mission. Stars Paul Burke, Bradford Dillman and Antoinette Bower.

Hullabaloo - with Skitch Henderson, the Marvelettes, Chad and Jeremy, Jackie and Gayle, The Steel Bandits.

John Forsythe Show - Miss Culver falls in love with an unscrupulous salesman. Also stars **Ann B. Davis and Elsa Lanchester**.

Dr. Kildare - Kildare becomes very jealous of nurse Lawton's romance with a patient. Stars Richard Chamberlain, Raymond Massey. Guest cast - Ricardo Montalban, Elizabeth Allen

Andy Griffith - Opie is excited about a midterm school party, until he finds out he was to learn how to dance.



MR POPHistory

Week of February 8, 1966

Andy Williams - guests are Bob Newhart, Nancy Wilson and Peter, Paul & Mary.



A Man Called Shenandoah - Shenandoah is thrown together with a man who is being sought as a killer. Stars Robert Horton. Guest cast - **Lynn Loring** and Andrew Duggan.

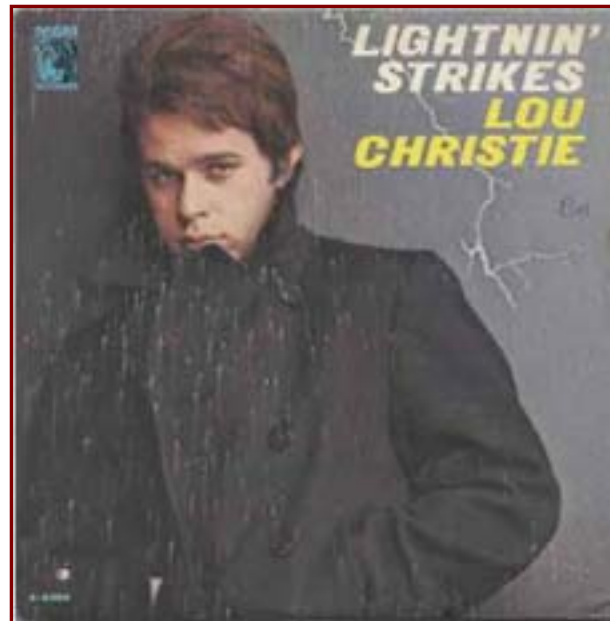
Hazel - Harold and Jeff let their hair grow and organize a rock 'n' roll band.

Gene Kelly In New York - A musical set against Manhattan landmarks with Gower Champion, Woody Allen, Tommy Steele.

Run For Your Life - An enigmatic girl leads Paul Bryan on a strange adventure. Ben Gazzara stars with guest cast Carol Lynley and Don Rickles.

The Tonight Show - Johnny welcomes Florence Henderson, Julian Bream.

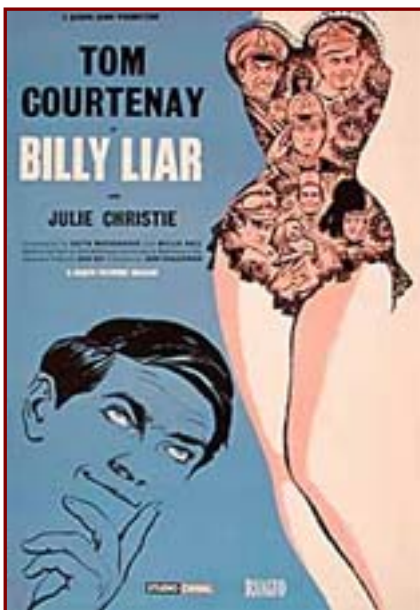
BARBARA ANN - Beach Boys
LIGHTNIN' STRIKES - Lou Christie
NO MATTER WHAT SHAPE (Your Stomach's In) - T-Bones
MY LOVE - Petula Clark
THE SOUNDS OF SILENCE - Simon & Garfunkel
WE CAN WORK IT OUT - Beatles
UPTIGHT (Everything's Alright) - Stevie Wonder
FIVE O'CLOCK WORLD - Vogues
SHE'S JUST MY STYLE - Gary Lewis & Playboys
A WELL RESPECTED MAN - Kinks
MY WORLD IS EMPTY WITHOUT YOU - Supremes
GOING TO A GO-GO - Miracles
CRYING TIME - Ray Charles
LIKE A BABY - Len Barry
ZORBA THE GREEK - Herb Alpert & Tijuana Brass
JUST LIKE ME - Paul Revere & Raiders
SPANISH EYES - Al Martino
DON'T MESS WITH BILL - Marvelettes
JENNY TAKE A RIDE! - Mitch Ryder & Detroit Wheels



MR POPHistory

Week of February 8, 1966

AS TEARS GO BY - Rolling Stones
TELL ME WHY - Elvis Presley
A MUST TO AVOID - Herman's
Hermits
DAY TRIPPER - Beatles
ATTACK - Toys
YOU DIDN'T HAVE TO BE SO NICE -
Lovin' Spoonful
THE MEN IN MY LITTLE GIRL'S LIFE
- Mike Douglas
LIES - Knickerbockers
THE DUCK - Jackie Lee
FLOWERS ON THE WALL - Statler
Brothers
AT THE SCENE - Dave Clark Five
NIGHT TIME - Strangeloves
THUNDERBALL - Tom Jones
IT WAS A VERY GOOD YEAR - Frank Sinatra
MICHELLE - David & Jonathan
WORKING MY WAY BACK TO YOU - 4 Seasons
A SWEET WOMAN LIKE YOU - Joe Tex
ARE YOU THERE (With Another Girl) - Dionne Warwick
RECOVERY - Fontella Bass
CALIFORNIA DREAMIN' - Mama's & The Papa's
A HARD DAY'S NIGHT - Ramsey Lewis Trio



At the movies -

The Money Trap - Glenn Ford, Elke Sommer, Rita Hayworth, Rocardo Montalban, Joseph Cotten

Doctor Zhivago - Geraldine Chaplin, Julie Christie, Tom Courtenay, Alex Guinness, Siobhan McKenna, Ralph Richardson, Omar Shariff, Rod Steiger, Rita Tushingham

The Oscar - Stephen Boyd, Elke Sommer, Milton Berle, Eleanor Parker, Joseph Cotten, Jill St. John, Tony Bennett, Edie Adams, Ernest Borgnine.

Billy Liar - Tom Courtenay, Julie Christie

Inside Daisy Clover - Natalie Wood, Christopher Plummer, Robert Redford, Roddy McDowall,

MR POPHistory

Week of February 8, 1966

Ruth Gordon

I Was A Male Companion - Jean-Pierre Cassel, Catherine Deneuve, Irna Demick, Annie Girardot, Sandra Milo

Our Man Flint - James Coburn, Lee J. Cobb, Gila Golan, Edward Mulhare

The Loved One - Robert Morse, Jonathan Winters, Anjanette Comer, Rod Steiger

King and Country - Dirk Bogarde, Tom Courtenay, Leo McKern

The Flight of the Phoenix - James Stewart, Richard Attenborough, Peter Finch, Harder Kruger, Ernest Borgnine

The 10th Victim - Marcello, Mastroianni, Ursula Andress, Elsa Martinelli, Salvo Randone

Judith - Sophia Loren, Peter Finch, Jack Hawkins, Hans Verner, Terence Alexander, Frank Wolff, Arnaldo Foa, Andre Morell

The Slender Thread - Sidney Poitier, Ann Bancroft, Telly Savalas, Steven Hill

The Cincinnati Kid - Steve McQueen, Edward G. Robinson, Ann-Margret, Karl Malden, Tuesday Weld.

She - Ursula Andress

Battle of the Bulge - Henry Fonda, Robert Shaw, Robert Ryan, Dana Andrews, Pier Angeli, Telly Savalas

Laurel & Hardy's Laughing 20's (The first full-length film of their funniest scenes!)

Lord Love A Duck - Roddy McDowall, Tuesday Weld, Lola Albright, Martin West, Ruth Gordon

The Shop On Main Street - Ida Kaminska, Josep Kroner

The Agony and the Ecstasy - Charlton Heston, Rex Harrison



Radio news - seems that sweatshirt giveaways are popular - probably because sweatshirts are "in" these days. The most famous are the WMCA goodguy sweatshirts seen on New Yorkers. KFWB, Hollywood gives away "Pussycat" sweatshirts for the gals and "Tomcat" sweatshirts for the guys. One ad shows Nancy Sinatra with her KFWB "Pussycat" sweatshirt. "Beautiful Nancy Sinatra models a KFWB Pussycat Sweatshirt... and thousands have been given away all over KFWB country. Dial KFWB/98 for details on how YOU can win Pussycat and Tomcat Sweatshirts. Exciting

MR POPHistory

Week of February 8, 1966

contests for every city and town within range of Mighty 980. If you're the impatient type and want a Sweatshirt right away - you'll hear details about where you can now BUY KFWB Pussycat and Tomcat Sweatshirts." Listen and win on KFWB/98.



More radio - **Pamela Mason** signs an exclusive syndication contract with the ABC Radio Network's Special Program Features Service. She'll host a five-minute, five-days-a-week talk show for and about women. The past several years, Ms. Mason has been doing a daily 45-minute radio show for KABC radio Los Angeles, and hosts the Pamela Mason show on KABC-TV.