

MR POPHistory

Week of August 2, 1983



The breakup of AT&T - The American telephone & Telegraph Company (AT&T) agrees to relinquish its familiar "Bell" name as part of its divestiture plan. The reorganization of AT&T ends lengthy and costly proceedings that began in November 1974 when the Justice Department filed its initial antitrust suit against the company. The divestiture plan requires AT&T to give up ownership of its 22 local operating telephone companies which will combine into seven new regional phone companies. AT&T gets to keep its long distance service, Bell Telephone Labs and Western Electric Co. The seven companies will get to use the Bell name and the seal, which dates back to 1889. The Bell emblem is an outline of a bell inside a circle. AT&T must also give the seven regional Bell companies access to its patents for the next five years. It also agreed to recoup construction costs for rebuilding the regionals' local networks to improve the access of new long-distance competitors to AT&T.

Salvador still a threat to U.S. - arms flow from Nicaragua to leftist guerrillas in El Salvador has slackened in recent months, but there's concern that there is still some stuff going in by light plane and that stockpiles pose a continued threat in the area.

President Reagan orders the formation of an expert task force to conduct a "no-holds-barred" study of the causes and extent of hunger in the United States and to recommend specific solutions within 90 days. Reagan says he is perplexed by reports of hunger due to the extent of the eligibility of food stamps.

The White House declares that the United States has a 'strong strategic interest' in ensuring that Libyan leader **Moammar Kadafi** is not able to overthrow governments or intervene militarily in countries such as Chad. The Reagan Administration confirmed reports that the rebels in Chad have been supported by the Libyan air force and that Libyan tanks have crossed the border into Chad. A State Department official says, "You have to look at Kadafi as a slightly deranged bully who has caused trouble all over the region. The idea is that if his nose is bloodied in Chad, he will pull back elsewhere. But if he succeeds in establishing a foothold there, then he threatens not only the southern Sudan and Egypt but other moderate countries in West and East Africa."



MR POPHistory

Week of August 2, 1983

The Justice Department files suit against General Motors Corp, seeking the recall of all 1.1 million 1979-80 X-body cars and \$4 million in damages, alleging that the manufacturer intentionally tried to cover up a problem with the cars' brakes. The National Highway Traffic Safety Administration has received more than 1,740 complaints about brakes locking in the X-body cars, which were introduced by GM in 1979.

Unemployment dips to 9.5% from 10% - its lowest for the year. President Reagan calls the figures "new and dramatic evidences of the ongoing economic recovery great and news for all Americans."

Bettino Craxi becomes the first Socialist prime minister of Italy.



Anchorwoman **Christine Craft** wins \$500 thousand in her sex bias suit against KMBC-TV in Kansas City (A Metromedia station). Craft called it "a victory for civil rights." Much of the trial centered on her claim that in August of 1981, KMBC news director Ridge Shannon told her she was being removed as co-anchor and demoted to reporter because she was "too old," "too unattractive" and "not deferential to men."

The District Attorney's office in Los Angeles seizes a bounty of old movies held in storage by a Columbia Pictures film vault librarian. Included in the 1,200 cans of 35 and 16-millimeter film are "The Adventures of Robin Hood," "East of Eden," "Mutiny on the Bounty," "Phantom of the Opera," and "2001: A Space Odyssey." In many cases, the films are believed to be original versions. So far, no charges have been filed against Merle Ray Harlin who told investigators that he found a majority of the film cans in trash bins and had purchased some of the 16mm films himself.

A Sunny Summertime offer from K-Mart ... Buy a **Kodak disc 3000** Camera for \$34.97 and get 2 packs of Kodak disc film at no extra charge!



Marries - Actress Margot Kidder who played Lois Lane in the three Superman films to French Director Phillippe de Broca

"True or False: You Can Now Run Apple Software In Your IBM PC ... True - Introducing Quadlink by Quadram. The revolutionary enhancement board that turns your IBM Personal Computer into an Apple-compatible system. Simply plug inside your PC, press a few keys and instantly run virtually any Apple software

MR POPHistory

Week of August 2, 1983

package available." Quadram Corporation - Norcross, GA. TWX 810-766-4915.



In sports - **Bowie Kuhn** resigns as baseball commissioner just before his contract expires. Kuhn said he was quitting because he felt that there had been "too much acrimony" between the factions that wanted him to leave and those that wished him to stay.

Quarterback John Elway makes his pro football debut, leading the Denver Broncos to a 10-7 exhibition win over the Seattle Seahawks. After the game he said, "That was fun. Was I nervous? Well, I didn't have any trouble sleeping last night. My main thing was being sure I knew what I was doing

out there. I worked hard the last couple of days learning the offense. I knew the game plan inside-out."

Tennis star **Jimmy Connors** signs a lucrative 3-year contract to become spokesman for Paine-Webber. The firm is famous for the line - "Thank you, Paine-Webber."



Bestsellers -

The Name of the Rose - Umberto Eco

Hollywood Lives - Jackie Collins

The Seduction of Peter - Lawrence Sanders

Godplayer - Robin Cook

The Little Drummer Girl - John Le Carre

Voice of the Heart - Barbara Taylor Bradford

The Return of the Jedi: Storybook Based on the Movie - Joan D. Vinge

Christine - Stephen King

Megatrends: Ten New Directions Transforming Our Lives - John Naisbitt

In Search of Excellence: Lessons From America's Best Run Companies - Thomas J. Peters

Out On A Limb - Shirley MacLaine

The Love You Make: An Inside Story of the Beatles - Peter Brown/ Steven Gaines

The Price of Power: Kissinger in the Nixon White House - Seymour Hersh

A Private View - Irene Mayer Seiznick

The One Minute Manger - Kenneth Blanchard/Spencer Johnson

MR POPHistory

Week of August 2, 1983



Passing - actress **Carolyn Jones** (50) - became an overnight success as the macabre beauty in TV's "The Adams Family." She died in her Hollywood home where she had been suffering from cancer diagnosed several months ago. Her most recent role had been on the television series "Capitol." She was married three times - first to television writer Aaron Spelling in 1953. The couple divorced in 1964. She later married musical conductor Herbert Greene and later, actor Peter Bailey-Britton.

Passing - **Judy Canova** (66) Cowgirl entertainer. Came to be known for her hillbilly humor and an ear-busting yodel. While she made a name for herself on the stage in films by the early 40's - radio gave her the most fame. "The Judy Canova Show" ran on NBC radio from 1943 to 1953.

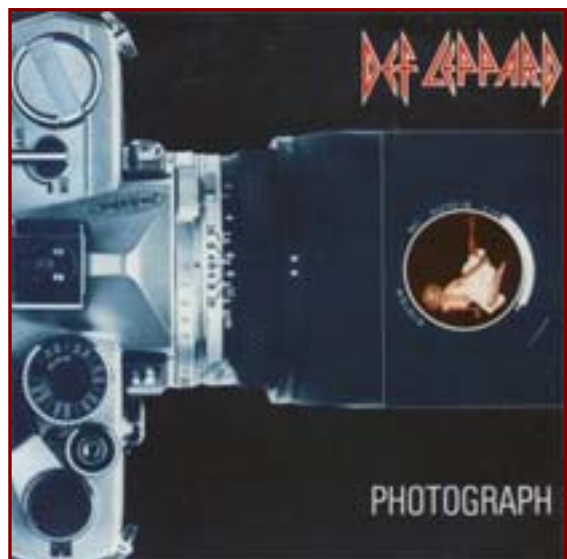


Beaten to death - British character actor **Peter Arne** (62), who specialized in villains, is found bludgeoned to death in his Knightsbridge apartment in west London. Police believe Arne knew his killer. You can catch Arne in "The Return of the Pink Panther," "Straw Dogs," and "The Moonraker."

Actor Tom Selleck - star of CBS's "Magnum PI" and his stepson suffer cuts and bruises when their jeep crashed through a parking structure railing and plunged 20 feet - landing on a trailer. 15-year-old Kevin Selleck was driving when the accident occurred in Honolulu. Both were treated and released.

NBC's "Search For Tomorrow" is broadcast live for the first time in 14 years because the videotape it was recorded on suddenly vanished. During the live broadcast, lines were missed or altered by actors and a fly kept buzzing between characters and the camera. NBC reported the tape loss to police, saying theft was suspected.

Def Leppard's "Photograph" video wins MTV's "Friday Night at the Fights" phone-in



MR POPHistory

Week of August 2, 1983

contest for the third straight week, defeating the latest music videos from David Bowie, Michael Jackson and Duran Duran.

British hit maker “Wham” which just released their debut album in the United States, changes its name to “Wham U.K. after a legal hassle with a stateside group of the same name.



It's found that MTV veejay **Nina Blackwell** has appeared in a 1978 issue of Playboy magazine. Blackwell is featured in a “sexy secretaries” pictorial called “The Girls You Wished You Worked With.”

Singer Tom Waits signs with Island Records and a new album is due out in September entitled “Swordfish Trombones.”

Friday Night Television

CBS - Dukes of Hazzard, Dallas, Falcon Crest

NBC - Powers Of Matthew Star, Knight Rider, Eischied

ABC - Benson, Too Good To Be True, Feel The Heat, Special-ABC News Close-up

Pop music this week in 1983 -

Every Breath You Take - the Police

She Works Hard For The Money - Donna Summer

Sweet Dreams - Eurythemics

Stand Back - Stevie Nicks

Maniac - Michael Sembello

Never Gonna Let You Go - Sergio

Mendes

Flashdance ... What a Feeling -

Irene Cara

(Keep Feeling) Fascination - The

Human League

Is There Something I Should

Know - Duran Duran

It's a Mistake - Men At Work

Electric Avenue - Eddy Grant

Saved By Zero - **The Fixx**

I'll Tumble 4 Ya - Culture Club

China Girl - David Bowie

1999 - Prince

Take Me To Heart - Quarterflash

Rock of Ages - Def Leppard



MR POPHistory

Week of August 2, 1983

Hot Girls In Love - Loverboy

Top Albums -

Synchronicity - Police
Flashdance - soundtrack
Thriller - Michael Jackson
The Wild Heart - Stevie Nicks
Keep It Up - Loverboy
Pyromania - Def Leppard
Frontiers - Journey
Staying Alive - soundtrack
Let's Dance - David Bowie
Cargo - Men At Work
Prince-1999 - Prince

Other albums -

An Innocent Man - Billy Joel
Good For Your Soul - Oingo Boingo
Murmer - R.E.M.
She Works Hard For The Money - Donna Summer
War - U2
Madness - Madness
Album - Joan Jett & The Blackhearts
Ross - Diana Ross

At the movies -

Star Wars - Return of the Jedi -
Superman III - Christopher Reeve, Margot Kidder
Octopussy - Roger Moore as James Bond
Twice Upon a Time -
Jaws - 3D -



Mr. Mom - Michael Keaton, Teri Garr, Martin Mull, Ann Jillian, Christopher Lloyd

The Star Chamber - Michael Douglas, Hal Holbrook, Yaphett Kott, Sharon Gless

Risky Business - Tom Cruise, Rebecca De Mornay

MR POPHistory

Week of August 2, 1983

Get Crazy - Malcolm McDowell, Allen Goorwitz, Daniel Stern, Gail Edwards, Miles Chapin

Class - Rob Lowe, Jacqueline Bisset, Andrew McCarthy, Cliff Robertson

Zelig - Woody Allen, Mia Farrow

National Lampoon's Vacation - Chevy Chase, Beverly d'Angelo, Imogene Coca, Randy Quaid, John Candy and introducing Christine Brinkley

Krull - Ken Marshall, Lysette Anthony, Freddie Jones, Francesca Annis