

MR POPHistory

Week of August 1, 1981



U.S. air traffic controllers call a national strike. President Reagan tells strikers to go back to work within 48 hours or be fired. The President told reporters that federal law prohibits federal employees from striking and that air controllers promised not to strike when they were hired. Transportation Secretary Drew Lewis says the FAA has 9,000 applicants for controller's jobs. He

says the agency will simply pack its training schools with job seekers if the strike persists. 150 military air traffic controllers have been called to duty to assist first-line supervisory personnel.

The major league baseball strike ends after lasting 50 days. After playing the All-Star game in Cleveland August 9, teams will pick-up their schedules right where they would have been August 10.

The Army stops accepting woman recruits for the time being. Recruitment will resume when the new fiscal year begins October 1, but with a smaller quota than this year's goal of 18,500 woman. The Army says its new policy is "prompted by indications from the field commanders that combat readiness is being affected by such factors as attrition, pregnancy, sole parenthood, strength and stamina."



150 gather at "The Loft" restaurant in Fort Lee, New Jersey for the official launching of Music Television or MTV. Most of the network's programming (about 80%) will come from promotional clips now currently shown on weekend late-night TV. John Lack, originator of the MTV concept said "Most of the national cable channels are just giving you more of what you get on commercial TV: movies, sports, news. We're combining the best of radio, music and stereo sound - and the best of TV - the pictures, to give viewers something they can't get anywhere else." Also on hand were Video Jockeys **Alan Hunter** and J.J. Jackson. The channel is owned by Warner-Amex and can be seen in 2.1 million homes.



Stereo sound? For an extra fee, your cable company will provide you with an FM stereo adapter so you can hear MTV music in stereo from your FM radio.

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First music videos transmitted by the channel are from the Buggles, Pat Benatar and Rod Stewart.

Passing - Actor Melvin Douglas (80). Won two Oscars for best supporting actor - "Hud" in 1963 and "Being There" in 1979. Douglas also won an Emmy and a Tony in his 50-year career.



In sports - Pitcher **Bob Gibson** is inducted into the Baseball hall of fame in Cooperstown, NY. Gibson won 251 games for St Louis and is the only pitcher ever to win the seventh game of a World Series twice...Tennis star Martina Navratilova says she is bisexual but hesitates to live with her good friend, fellow star Nancy Lieberman because the public may incorrectly assume they are homosexual lovers...Terry Bradshaw on his acting "I'm just a little better than Joe Namath and not as good as Don Meredith"...Curt Gowdy resigns as CBS sportscaster to pursue other interests.

On sale - a package of 2 Duracell AA batteries - 99 cents... Duracell 9 volt battery - 99 cents...at 7-11, 12 packs of Bud or Coors - \$4.19 (12 oz cans)... carton of Marlboro cigarettes - \$5.79.

The Washington Star prints its final edition as other papers scramble to get a piece of the paper's 322,000 subs.

Bestsellers include - "Noble House" - James Clavell, "Gorky Park" - Martin Cruz Smith, "The Beverly Hills Diet" - Judy Mazel, and "The Lord God Made Them All" - James Herriot.

Polygram pictures says it will not use Adam West in their "Batman" movie next year. West starred in the TV series from '66-'68. "We'll most likely go with an unknown."

Olivia Newton John receives her star on the Hollywood walk of fame.



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Top TV shows last week - The Jeffersons (19.7), 20/20 (18.9), **Hart to Hart** (18.7), 60 minutes (18.6), Three's Company (18.4), Trapper John M.D. (18.3), Facts of Life (18.3), M*A*S*H (18.2), It's A Living (18.2), Diff'rent Strokes (18.0)

Friday night TV - Friday night...(CBS) Incredible Hulk, The Dukes Of Hazzard, Dallas...(NBC) Harper Valley PTA,

Movie...(ABC) Bensen, The Krypton Factor, Movie.

The Krypton Factor - new game show hosted by Dick Clark (debuts).

Incredible Hulk - Banner is befriended by a dwarf wrestler who tries to makeup for his small size by telling tall tales, placing Banner on the wrong side of some desperate characters.

Pop music this week in 1981 - "Lady (You Bring Me Up)" - Commodores, "Endless Love" - Diana Ross, "Slow Hand" - **Pointer Sisters**, "Bette Davis Eyes" - Kim Carnes, "The One That You Love" - Air Supply, "Love On A Two Way Street" - Stacy Lattisaw, "You Make My Dreams" - Hall & Oates, "Hearts" - Mary Balin, "Theme From "The Greatest American Hero" - Joey Scarbury, "Time" - Alan Parsons Project.



Top Country - "Elvira" - Oak Ridge Boys, "I Don't Need You" - Kenny Rogers, "Step By Step" - Eddie Rabbit, "There's No Gettin' Over Me" - Ronnie Milsap, "What Are We Doin' In Love" - Dottie West/Kenny Rogers, "Queen Of Hearts" - Juice Newton.

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Premiering at the movies - **"The Night The Lights Went Out In Georgia"** - Kristy McNichol, Dennis Quaid



Also playing - **Zorro** -
the Gay Blade - George
Hamilton, Lauren Hutton

Arthur - Dudley

Moore, Liza Minelli.

Empire Strikes Back -

Mark Hamil, Harrison
Ford, Carrie Fisher.